

Privacy Policy – Anastasias Ljus

Introduction

At Anastasias Ljus, we value your privacy and are committed to protecting your personal data. This policy explains how we collect, use, store, and share your information when you visit our website, make a purchase, or otherwise contact us.

1. Information We Collect

We may collect the following information:

- Name, address, phone number, and email address
- Order details and payment information
- Account details (if you register an account)
- Reviews and feedback you submit
- Technical information such as IP address, browser type, and cookies

2. Why We Process Data

We process personal data to:

- Complete purchases, deliveries, and invoicing
- Provide customer service and support
- Deliver your package via PostNord or other shipping partners
- Handle payments via PayPal, Klarna, Stripe, Apple Pay, Google Pay, or other providers
- Send newsletters and offers (with your consent, always with the option to unsubscribe)
- Publish reviews you provide
- Improve our website, products, and services
- Comply with legal obligations (e.g., accounting and consumer law)

3. Sharing of Data

We may share your information with:

- Shipping companies (e.g., PostNord) for deliveries
- Payment providers (e.g., PayPal, Klarna, Stripe, Apple Pay, Google Pay)
- IT and hosting partners for secure website operations
- Authorities if required by law

We never sell your personal data to third parties.

4. Cookies & Analytics

Our website uses cookies for functionality, statistics, and (if enabled) marketing. You can manage cookie settings directly in your browser.

5. Storage Periods

- Order data: 7 years (in accordance with accounting law)
- Account data: until you delete your account or request removal

- Newsletter subscriptions: until you unsubscribe
- Reviews: until you request removal

6. Your Rights

You have the right to:

- Access the data we store about you
- Request correction of inaccurate information
- Request deletion of your data (except where the law requires retention)
- Object to direct marketing at any time
- Withdraw consent (e.g., for newsletters)

To exercise your rights, contact us at anastasiasljus@gmail.com.

7. Changes to This Policy

We may update this Privacy Policy from time to time. The latest version is always available on our website.

Company Information

Anastasias Ljus

Owner: Anastasia Kulikova

Organisationsnummer: 940909-5149

VAT ID: SE940909514901

Registered for F-tax

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